

# Restaurant Solutions



## Spinnaker

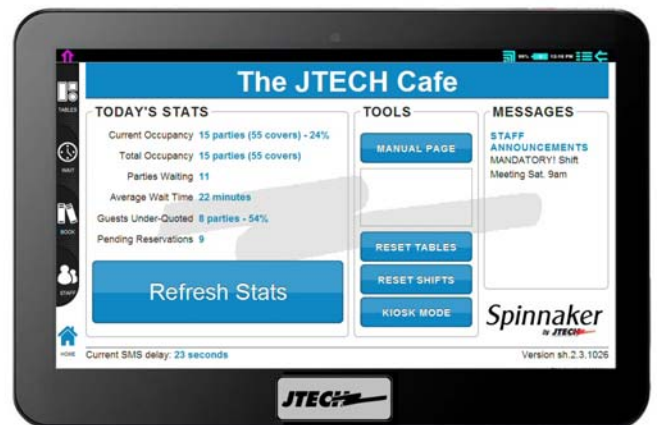
by **JTECH**

### Increase Covers, Reduce Operational Costs, Improve Service, Drive Repeat Business

**Spinnaker** optimizes throughput and team efficiency with modular tools for these critical operations:

- ⇒ Electronic wait list
- ⇒ Guest messaging with integrated paging *and* text messaging
- ⇒ Server assignments & station rotation
- ⇒ Table management with mobile updating
- ⇒ Call aheads & web reservations (no per cover fees!)
- ⇒ Text message marketing

With **Spinnaker**, you'll see an immediate increase in revenue as you reduce walk-aways, increase covers and table turns, and improve the guest experience.



## Spinnaker Benefits

- Improve host and seating efficiency by streamlining manual activities
- Balance guest distribution for better service quality with automated server rotation
- Reduce no shows and increase table turns with paging's "electronic tether"
- Text messaging connects customers that prefer this type of communication
- Increase repeat visits with appropriate promotions via targeted SMS text marketing
- Maintain a consistent, predictable and cost-effective monthly operational expense

# Service by You. Efficiency by JTECH.

## Spinnaker

by **JTECH**

A **Spinnaker** is a sail that "catches the wind at your back" to propel you forward. *Spinnaker by JTECH* delivers a modular yet integrated set of operational tools that streamline restaurant operations to reduce costs and increase revenues. Drive traffic with the fully integrated text marketing solution, maximizing customer loyalty and repeat visits to increase restaurant revenue and profitability. *Spinnaker* accentuates JTECH's purpose: To help restaurant operators leverage new and existing technologies to *move forward*.

## Product Specifications

Spinnaker runs on JTECH's tablet device, providing secure and simplified installation and system operations.

### JTECH Tablet Specifications

- OS - Android v2.2
- 10.1" LED Multi-Touch Display; 1024 x 600 Resolution
- Tablet Dimensions: 10.75" W x 6.75" H x 0.4" D
- Tablet Weight: 1.35 lbs.
- 8-10 hr. battery life; A/C adapter & Pedestal base included
- WiFi 802.11 b/g/n \*\*

### Administrator Panel

- Web Browser - Chrome, Safari, Opera supported

### Handheld Devices

- Supports iPhone, iPod Touch and Android
- WiFi 802.11 b/g/n \*\*

\*\* Customer supplied WiFi and Dedicated Internet Connection Required

## Spinnaker Advantages

- Text marketing helps you leverage your existing customers with timely promotional messages to drive visit frequency
- Intuitive tablet-based system design is easy to learn and use
- Synchronized mobile tablets and handheld devices provide current information at all times for maximum operational efficiency
- Integrates pagers and all mobile devices capable of receiving SMS text messaging
- Hosted software solution is accessible via web browser for simplified implementation and reduced maintenance effort and expense
- Our own secure, redundant data centers house the Internet-hosted application and SMS servers, eliminating third party providers
- Cost-effective, modular system design scales to your needs and budget
- Fixed monthly expense reduces upfront investment and becomes a nominal operational expense

*Spinnaker by JTECH. Moving you forward.*

